

## Massachusetts Institute of Technology

## L. Rafael Reif, President

## Dear MIT Graduate:

I write to ask for a few minutes of your help, to help us understand and explain the impact of MIT.

Today, we are conducting a survey to measure MIT's impact on the world through the entrepreneurial activities of our alumni -- as founders and funders, inventors and investors, and leaders of enterprises of every size and kind, from major multinationals and vibrant start-ups to innovative non-profits.

MIT recently launched an Institute-wide Innovation Initiative that will actively celebrate, support and intensify MIT's innovation ecosystem and accelerate our ability to deliver good ideas to the world. Understanding your experiences as an innovator and entrepreneur will help us do this right.

I hope you will help us tell the collective MIT story by sharing your story with us now. This survey should take no more than 10 minutes; it will require more time only if you choose to write about your experiences. We will be pleased to share our overall results with you before the end of the year. Please be assured your individual responses and comments will be kept confidential to MIT.

I deeply appreciate your participation in this important project.

Sincerely, L. Rafael Reif

To enter the survey, please enter the following personal link:

## Share your story >>

You may submit part of the survey and return at a later date to complete the survey. If you have any trouble entering the survey, please email yourstory@MIT.EDU.

If you have any difficulty entering the survey through the link above, please copy and paste the URL below into your web browser:

You may also opt-out of this survey.